



NEWS

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Abrisa Technologies Launches New Mobile Friendly Website with Improved Navigation & Graphics

November 2, 2021 – Santa Paula, CA – Abrisa Technologies, a member of HEF Photonics, is pleased to announce the launch of their new mobile friendly Total Solution Partner website where users have access to the company's expertise in Optical Thin Film Coatings, Custom Glass Fabrication and Specialty Glass. In addition to the updated and dynamic navigation and sophisticated new look, customers can now locate solutions by key performance attributes or market application as well as by a particular product or service requirement.



According to Lisa Tsufura, Product Manager, "The new website not only has a modern, high-tech look and feel, the user experience has been enhanced to allow for easier access to our product solutions and services with an application approach." She further adds, "We created the site functionality with the user in mind, focusing on the user's desire for search modes that include solutions by their market application, spectral range, performance attributes, and product service specifications."

The new website focuses on the company's extensive Specialty Glass Products and expertise in Optical Thin Film Coatings and Custom Flat Glass Fabrication. Users can search the site in numerous ways to locate their specific optics or photonics requirements. In addition to the main product and service offerings, users can search the site's Tech Center which houses their library of Product & Service data sheets, Application Notes, Promotional Videos, Fabrication Facts, Coatings Corner, Glossary of Terms, and more. Also available on the site is an overview of Abrisa Technologies' Total Solution capabilities, markets, press releases, events, quality, news and so much more.

- more -

Page 2

Abrisa Technologies Launces New Website

The Product Quick List feature on the site is a useful tool allowing the user to locate over 30 categories of products and services quickly, pointing them in the right direction, saving valuable search time and energy. The Quote and Contact Us feature located on each page of the site makes it easy to communicate with the company's team of experts who stand at the ready to answer your questions and service your glass and optics requirements.

Ms. Tsufura further adds, "The primary reason for the site upgrade was to make the user experience one that not only saves time due to an improved navigational experience, but to present our product and service data in an informative manner conveying our Total Solution approach."

The website URL did not change and remains www.abrisatechnologies.com, so check out the New Abrisa Technologies website and experience the upgraded look, feel and navigation.

Abrisa Technologies is a recognized, US based, global supplier of high quality, fabricated glass components, optical thin film coatings, and custom glass solutions for diverse industries such as microelectronics and displays, semiconductor, military, automotive, aerospace, biomedical, telecom and scientific R&D. We provide custom flat glass and coating products for applications such as: flat panel display, touch and gesture recognition, imaging and surveillance, entertainment, lighting, advanced instrumentation, and photonics.

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