

# NEWS **Release**

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## **Jim Walker Named Sr. Technical Business Development Manager of ZC&R Coatings for Optics**

June 19, 2023 – Robert Cabrera, General Manager for ZC&R Coatings for Optics, (ZC&R), a Division of Abrisa Technologies, is pleased to announce that Jim Walker has been named Sr. Technical Business Development Manager for ZC&R. According to Robert Cabrera, “We felt that our coating solutions, business development, and collaboration efforts would benefit from a more in-depth technical understanding of customers’ applications and coating challenges. Jim is a perfect fit for the role as key driver of our focused efforts. His experience in OEM Thin Film Coating Sales Management as well as his extensive technical expertise of nearly 25 years in thin film design, academic degree in physics, photonics application knowledge, and hands-on PVD processing experience definitely allow for better collaboration with customers during their critical program development phase all the way through to production launch.” Robert further states, “Not only does Jim have experience in custom coating design, but his manufacturing experience with volume coating processes will also allow customers in photonics enabled market spaces, such as semiconductor, defense display, imaging, and sensing to benefit from both his technical expertise as well as his knowledge of ZC&R’s cost effective volume manufacturing and innovative coating solution approaches.”



According to Jim, “I find working closely with customers to be very rewarding and key to great solution development. Our customers are the experts in their fields and the best sources of insight for what challenges our coated solutions will face in their application of use. I look forward to serving as a catalyst to help ZC&R better understand customer needs and challenges and I am happy to share my coating design, fitness-for-use expertise, volume manufacturing knowhow, and experience with them. It is inspiring to see what we have and can develop using this synergistic approach. The solution outcomes are innovative, well performing, and I enjoy helping our customers to achieve their market objectives. While a collaborative approach is particularly crucial during the development process, I believe that collaboration is an ongoing activity. I look forward to my new role in developing new and lasting customer partnerships, continuing the dialogue, sharing insights, and helping the ZC&R team better understand it’s customer needs so we may better serve them.”

According to Lisa Tsufura, Product Manager at ZC&R, “Continuous innovation in robotics, life sciences, industrial automation, micro-electronics, sensing, and other cutting edge photonics markets push Abrisa Technologies to refine and innovate our designs and processes to manufacture photonic solutions with the highest degree of performance while providing the utmost value. We see this as a constant challenge as we move forward in the world of technical advancement and Jim will play a key role in our success.”

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Jim Walker – Technical Business Development Manager

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[Abrisa Technologies](#), a member of HEF Photonics, is a globally recognized technology glass fabrication and optical thin film coating company with expertise in high volume manufacturing and engineering capabilities, delivering Total Solutions that provide excellent performance, fitness-for-use, and economies of scale.

Our US based, state-of-the-art ISO 9001:2015 and ITAR registered facilities include Abrisa Industrial Glass in Santa Paula, CA, and ZC&R Coatings for Optics in Torrance CA. These two divisions produce solutions from cut-to-order coated glass components to custom complex and ready-to-install fabricated, strengthened, optically coated, electronically enabled, and branded sub-assemblies.

Our Total Solutions serve a variety of markets including Micro-Electronics, Defense and Avionics, Display, Industrial Automation, Optical Sensors, Imaging, Photonics, Medical & Dental, Life Science and more.

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